

Character Education Matching Grant
Pre-Approved Program Providers
Fiscal Year 2013



This document contains contact information and a brief description of services provided by each of the following Pre-approved Program Providers. You must contact your Pre-approved Program Provider of choice prior to completing the grant application to determine exact cost and nature of services and/or materials you plan to purchase. Additional choices may be added as approved through Arizona Department of Education, Character Education Unit.

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Big Mouth Presentations

Provider: Big Mouth Presentations, Inc.
Contacts: Christopher James Priebe
Address: PO Box 11934, Glendale, AZ 85318-6909
Phone: 480-221-5171
Fax: 602-926-2363
E-mail: info@bigmouthpresentations.com
Website: www.bigmouthpresentations.com

Description of Services:

Big Mouth Presentations provides a holistic approach to Character Education. Services are provided to inspire students, educators and parents to help create a culture of character both on campus and in the home. For students, K-12 school assemblies are offered and are tailored to be age appropriate for any grade level. Student Development Meetings with Student Council groups are also available to train them to become leaders in character on campus, as well as Classroom Character Workshops, where a presenter will work closely with one classroom for 30 minutes to speak more in depth on why character is important. For educators and school staff, Synergy Meetings and Staff Fun Retreats are available to motivate, encourage, and show how character can be implemented in the classroom without adding more to the teacher's plate. The tools offered through these trainings allow school staff members to continue to develop and implement a culture of character on campus, even years after Big Mouth Presentations services have been delivered. There are also Parent Workshops offered in the evenings to inspire parents to continue this work in their homes.

Boy Scouts of America, Grand Canyon Council

Provider: Grand Canyon Council, Boy Scouts of America
Contacts: Frank Yoke
Address: 2969 North Greenfield Road, Phoenix, Arizona, 85016
Phone: 602-955-7747 ext. 248 or
Fax: 602-508-8044
E-mail: fyoke@bsamail.org
Website: www.grandcanyonbsa.org

Description of Services:

It is the mission of Learning for Life (LFL) to enable young people to become responsible individuals by teaching positive character traits, career development, leadership, and life skills so they can make ethical choices and achieve their full potential.

LFL offers programs designed to support schools and community-based organizations in their efforts to prepare youth to successfully handle the complexities of contemporary society and to enhance their self-confidence, motivation, and self-esteem. LFL not only helps youth develop positive personal values, it promotes citizenship and provides exposure to different leadership traits. Learning for Life programs in Arizona are delivered in three methods:

- Instructional setting that utilizes curriculum for grades K-12 and a component for Special Needs.
- Career / Discovery Day that includes fun and interactive assemblies or in-class presentations for K-5th graders on careers, hobbies, family, and community service. Youth in 6th – 12th grade receive in-depth classroom presentations from professionals on the same topics also highlighting various character traits.
- Work site based program (Exploring) that gives 14 (and have completed the eighth grade) to 20 year olds hands on career experiences. Organizations partner with Learning for Life to help students to properly prepare and discover the “right” career, so that they do not miss out on any of life’s opportunities.

Learning for Life provides training and support through a nationwide network of over 300 local offices. For more information go to www.learningforlife.org or contact Adriana Gruber at 602-778-7673 E-mail: agruber@bsamail.org.

Character Counts!

Provider: CHARACTER COUNTS! A project of the Josephson Institute of Ethics

Contact: Christina Butler, Program Manager of CHARACTER COUNTS!

Address: 9841 Airport Blvd., Suite 300 Los Angeles, CA 90045

Phone: (310) 846-4800 (800) 711-2670

Fax: (310) 846-4858

E-mail: cbutler@jiethics.org

Professional Development Activity (PDA) Information

Name of PDA: CHARACTER COUNTS! Training

Whatever else divides them, people all over the country tend to value the same traits: trustworthiness, respect, personal responsibility, fairness to others, caring and citizenship. These are “The Six Pillars of Character®” promoted by CHARACTER COUNTS!® (CC!).

CHARACTER COUNTS! (CC!) is the nation’s most widely implemented approach to character education. It’s an easy-to-use framework based on The Six Pillars of Character. CC! is not an add-on and is designed to easily integrate into existing curriculum and programs. When implemented, CC! has a dramatic and lasting effect on school culture. Many organizations have reported dramatic drops in discipline referrals as soon as their first year of implementation.

CHARACTER COUNTS! provides high-quality training, educational resources, and consultation. Staff can be certified via our 3-day train-the-trainer course or 1-day staff on-site In-Service that can be fully customized to a particular school’s needs.

The key to effective implementation is the Character Development Seminar (CDS), a three-day certification training designed to provide participants with all the tools and knowledge to effectively start or enhance a character development initiative. The schedule can be found at www.charactercounts.org/CDS.

In-Service days can be used to focus on specific topics such as bullying prevention or curriculum integrations or it can be used to introduce CC! to the whole staff.

In addition to training, CC! offers a wide variety of educational support materials including classroom activities and lessons, parenting resources, music and video series, posters, banners, and more.

Character Development International

Provider: Character Development International (name changed from Mark1 of North America in June, 2009)

Contact: Larry McGuire, President

Address: 304 South Sibley Avenue
Litchfield, MN 55355

Phone: 1-800-932-7235

Fax: 1-320-693-7905

Email: larrym@mark1.org

Website: www.mark1.org

Description of Services:

The Changing Lives program provides age-specific materials for Grades K through 12 (as more fully described below); consulting services; teacher workshops; learning activities; administrative, teacher, community and parent resources, and assessment tools.

Elementary: Changing Lives provides a 36-week plan with 180 daily lessons for each elementary grade. Resources include student workbooks, teacher guides, classroom posters, and music CDs. Each workbook is based on a Word of the Week that is introduced through a character story. Definitions are provided along with learning objectives, expected outcomes and activities for the week.

Middle School/High School: Student workbooks in a variety of formats include story-based lessons encouraging classroom discussions and incorporate daily gratitudes, vocabulary and goals, along with weekly character self-evaluation.

Extracurricular: Through character lessons, stories and activities, Changing Lives provides the tools that weave character into the daily life of each high school, middle school or elementary student.

Character Matters

Provider: Character Matters
Contact: Wade Salem
Address: 18068 W. Carmen Dr., Surprise, AZ 85388
Phone: 814-450-6450
E-mail: wadesalem@hotmail.com
Website: www.coachcharacter.com

Description of Services:

Character Matters provides superior training, resources and support to coaches who desire to impact their players by incorporating character within their programs.

Sport provides a remarkable setting to influence not only the just player but the person as well. Character Matters has helped hundreds of coaches nationwide by giving practical tools that are both easy and effective, in order to clearly communicate character to their teams.

Based here in Arizona, we are currently impacting multiple schools, coaches, teams and hundreds of kids on a weekly basis.

Our Character Matters School Package will equip coaches to incorporate character in their teams in a powerful way. Here is what we provide:

1. Coaches Training: We offer exceptional training experiences for coaches on the significance of character and why coach it. Getting your coaches on board when it comes to incorporating character is absolutely critical in building a lasting foundation.
2. Character Curriculum: Coaches are looking for an easy, effective and practical tool to help them clearly communicate character to their teams. This is it! A coach will receive an outstanding resource to execute a “Theme of the Week” which will help their players discover the life changing qualities during the season.
3. Online Support:
Coaches will receive practical tips, insights and encouragement throughout the year.

Creative Spirit

Provider: Creative Spirit
Contact: Spencer Gorin, C.O.O. of Creative Spirit
Address: 6062 East Beverly, Tucson, AZ 85711
Phone: (520) 878-9223, (800) 742- 0708
Fax: (520) 878-9224
E-mail: spencergorin@gmail.com ; Sgorin@aol.com ; cs@joyinlearning.com
Website: www.healthyplay.us, www.joyinlearning.com
Facebook: www.facebook.com/HealthyPlay

Description of Services:

Professional Development Activity (PDA) Information

Name of PDA: Healthy Play Is a Solution / Joy in Learning Training and Consults

Build Character, Make School Playgrounds Safe, and Unite Your Staff in integrating the values of caring, compassion, initiative, respect, personal responsibility, and trust as an important part of daily instruction. These are the positive outcomes principals and teachers report seeing in their students after their Creative Spirit training program was implemented. Creative Spirit's Joy in Learning / Healthy Play Is a Solution is a program that works! Creative Spirit's character education, classroom and playground management and anti-bullying program offers educators and students simple, effective and even fun techniques to practice qualities of good character, support academic standards, and promote emotional and physical health. The same program also increases a school community's ability to readdress academics in a playful and nurturing manner without adding additional burdens for hard working teachers. Based on concepts from our book, Learning to Play, Playing to Learn, our trainings and materials can provide professional staff and school community members with strategies and practical "hands-on" game activities to recognize, reinforce, and practice character values and skills through mindful classroom and playground management. You can train your entire staff in the complete training through our six-hour training with individualized in-classroom consultations or select a few teachers for our Two-day Train the Trainer format. Unique to the Healthy play program, our staff can work directly with students and teachers in their classrooms. As an added benefit, your staff will experience a team-building approach, which will reduce stress, build morale, and inspire creativity through informative play and discussion.

“I Care”

Provider: “I Care” Products & Services
Contact: Elbert D. Solomon
Address: P.O. Box 492; Americus, GA 31709
Phone #: 229-928-5900 (Ext. #10)
Fax #: 229-928-9922
E-mail: icare@icarenow.com
Website: www.icarenow.com

Description of Services:

“I Care” is a family–focused, research–based positive parenting character curriculum that integrates parental involvement, character development, and community involvement into the core curriculum of the school. The curriculum facilitates parents having more positive character–building activities with their children at home, teachers teaching character at school, and community partners reinforcing character in the community. The “I Care” curriculum enables schools to measure parent participation, parental involvement, mastery of character traits, and community involvement in character education monthly for each student, classroom, school, and school district. “I Care” helps students and parents understand what is expected of them. Onsite training and train–the–trainer certification conferences are available to facilitate mastery of the implementation process.

Legacy Character and Logic Development Program

Provider: TCI Solutions, LLC
Contact: Deon Clark
Address: 7455 N 95th Ave #1038, Glendale, AZ 85305
Phone: 708-932-6629
Fax: 877-880-5842
E-mail: deon.ceo1@gmail.com

Description of Services:

The Legacy Character and Logic Development Program is a culturally relevant, curriculum based program where students learn to value themselves, their education and their future. Students also learn to think critically, make sound decisions, and accept responsibility for their futures. We utilize highly trained and credible facilitators to provide in person direct facilitation, as well as on-line interactive media. We train students in over 30 competencies, spread throughout 7 comprehensive learning modules to accomplish our goal.

Legacy also offers the following services:

High Intensity Focus Groups in which we provide the platform to effectively intervene, assess and correct significant student challenges.

Motivational Speaking Engagements, where we provide highly engaging and effective speakers to address students on a wide range of topics. Our speakers are credible, and have a genuine passion to help students to become successful.

Staff Professional Development in which we provide training for staff and teachers in Classroom Management and Cultural Relevance.

Metamorphosis Consultants (A Top 20 Training Partner)

Provider: Metamorphosis Consultants
Program: Top 20 Training
Contact: James M. Jenkins, Ed.D.
Address: 24223 S. Stoney Lake Drive
Sun Lakes, Arizona 85248
Phone: 480 802-5633 or 480 206-3303 (cell)
E-mail: Metamorphosis_Consultants@msn.com or
docjynx@msn.com

Description of services:

Metamorphosis Consultants is an agent for Top 20 Training whose mission is to liberate the positive potential in of every one of us through the power of choice. The program provides specific tools that students, teachers, and parents can use immediately to transform thinking, learning, and communicating (TLC). Character traits including caring, initiative, respect, responsibility, and trust are developed. The curriculum also includes real-life stories about leaders and families /that will enforce concepts from the program. After implementing Top 20 Training, schools report an increase in student engagement and attendance with a decrease in office referrals, tardies, and bullying.

The format involves a full-day workshop with the school's staff conducted by Top 20 Training facilitators. Adhering to the best practice models of Guided Instruction and Apprenticeship, Metamorphosis Consultants regularly lead one-hour training sessions for classroom teachers to practice introducing each TLC tool to their classes. Metamorphosis Consultants then observe teachers in action with their students and later debrief following their presentations.

Assessment of the program is an internationally utilized Social /Emotional Learning pre/post school climate survey for the school in addition to an individual emotional intelligence assessment for each student. The personalized survey results are used to tailor instruction for students. Following up, Metamorphosis Consultants periodically revisit the school to observe, address questions, and work with students and teachers.

Metamorphosis Consultants can also provide an additional 6-week two-hour after-school program for grades 4-8 entitled Build a Better Robot--Build a Better You. **LEGO** Mindstorms kits are used to build computer programmable robots for a better world. Social/Emotional Learning lessons provide the tools to build better lives and relationships for students. Teachers are provided training to be able to perpetuate the program.

Peaceful Solution

Provider: Peaceful Solution Character Education Incorporated

Contact: Eugenia Schoenheinz, Public Relations Officer

Address: P.O. Box 2442, Abilene, Texas, 79604

Phone #: (325)672-9492

Fax#: (325)677-9023

E-mail: info@peacefulsolution.org

Website: www.peacefulsolution.org

Description of services:

The Peaceful Solution Character Education Program is the most effective character education program ever implemented worldwide. It teaches basic positive principles, which channel students' attitudes to modify behavior, and lead to overall improved positive character, which ensures a peaceful and safe climate culture.

Our Education Series covers pre-kindergarten through secondary education, as well as alternative programs, which can be easily incorporated into the existing academic year. It teaches positive behavioral principles in easy-to-follow lessons that include tools for character development, which builds on the previous lesson and reinforces the main concepts taught.

Four levels of the educational program include: 1) Pre-kindergarten - Early Learning For The Formative Years. Studies show that the formative years are critical in shaping a child's mind. Positive character traits emphasized at this age lay a foundation that assists the child in further character development. 2). Elementary - Grades Pre-K-5 - addresses key areas for positive development – Ownership, The Importance of Asking, Respect, Self-Control, and Honesty. 3). Intermediate - Grades 6-8 - includes units on Character, Acceptance, Self-control, Respect, and Responsibility. 4). Advanced - Grades 9-12 - Building Moral Excellence, which completes the character development necessary to help students deal with difficult social issues and provides critical leadership skills.

Also available are courses for Parents/Guardians – Parenting Program, Prisons – The Basic Inmate Workshop, and Workplace – Moral Excellence In The Workplace. These courses are geared to educate/equip society so each facet can cooperate with the school community to reinforce the principles taught in the classroom.

Positive Action

Provider: Positive Action

Contact: Carol Gerber Allred, Ph.D., President/Developer

Address: 264 4th Avenue South, Twin Falls, ID 83301

Phone #: 800-345-2974

Fax #: 208-733-1590

Email: info@positiveaction.net

Website: www.positiveaction.net

Description of services:

Positive Action (PA) is a nationally recognized, evidence-based, character education program with toolkits that contain age-appropriate curricula for grades PreK–12, and kits for school-wide climate development (elementary and secondary), counselors, families, family classes, parenting classes, and community development. It has been recognized by many state and federal organizations including the U.S. Department of Education What Works Clearinghouse (WWC) as the only program in the nation to show “positive effects” for improving both academics (+14 percentile points; reading, math, retentions, and absenteeism) and behavior (+19 percentile points; suspensions, violence, and substance use) in character education. It is also endorsed by the Council for Administrators of Special Education (CASE) as a “comprehensive instructional approach to academics, behavior and character, which works for the general as well as special education students”.

The program includes Instructor’s Kits that included teacher’s manuals with 15-minute scripted lessons and posters, activity sheet/booklets, journals and all student materials for 30 students. The Climate Development kits contain materials and activities to reinforce positive behaviors throughout the school day. The Counselor’s Kit provides materials that can be targeted to specific topics for students who need more intensive help.

Positive Action includes all of the character traits identified in the Arizona legislation.

Premier

Provider: Premier, A School Specialty Company
Contact: Suzanne Pearson
Address: 2000 Kentucky Street
Phone: (866) 805-0792
Fax: (215) 542-9974
Email: suzanne.pearson@schoolspecialty.com
Website: www.premier.us

Description of services:

Premier, a member of the School Specialty Family, offers character education materials *John Wooden's Pyramid of Success*® as well as Sean Covey's *7 Habits of Highly Effective Teens*®:

*John Wooden's Pyramid of Success® includes student planners, lesson plans, family newsletters, and classroom posters to aid daily implementation. Materials include:

*Primary & Elementary: **Journey to Success® Planners** teach the 15 character blocks in the pyramid through stories/ activities based on John Wooden's *Inch & Miles* books.

*Middle School: **Character for Life Planners** teach the 15 character blocks in the pyramid through video-based lessons that connect the importance of character to college and career readiness.

*High School: **Building Leaders Planners** teach the 15 character blocks in the pyramid through the lens and importance of leadership.

*The Premier Foundations Student Engagement Suite, based on Sean Covey's *The 7 Habits of Highly Effective Teens*, includes:

*The **Foundations Planner** for students in grades 1-12, includes supporting teacher lesson plans, family newsletters (English/Spanish), and recommended reading extend learning of the habits.

*Premier **Get Set and Go Programs** for grades 6-8 includes 34 video lessons, student workbooks, Teacher Resource Package with lesson plans, extension activities, and assessments; English/Spanish @Home DVD and family newsletters.

*Premier **Ultimate Success Guide for Teens™** Program includes student workbooks and teacher guides (20 modules for grades 8-9).

***Premier Student Achievement Workshop** (one-day event for students that teaches the power), **Premier discover7 Educator's Workshop** (one-day workshop for educators), and **The 7 Habits Family Workshop Offered by Premier** (one-hour workshop for families).

Project Wisdom

Provider: Project Wisdom, Inc.
Contact: Suzanne Johnsen, Vice President
Address: 2340 E. Trinity Mills Road, Suite 300
Carrollton, TX 75006
Phone: (800) 884-4974
Fax: (972) 478-4452
Email: SuzanneJ@ProjectWisdom.com
Website: www.ProjectWisdom.com

Description of services:

Project Wisdom is one of the oldest and most respected character education programs in the nation. Our program is currently licensed in over 18,000 schools nationwide. There are three key components to this nationally-recognized, proven-effective program that comprise our approach to character education. Each component supports the other.

(1) For the Campus

Project Wisdom Online Library of Broadcast Messages

The centerpiece of the program is a series of thought-provoking inspirational messages that are narrated over your PA or in-house television system. In just one minute a day, you can reach every student and every staff member with a few Words of Wisdom that will uplift and promote a more positive and effective school climate.

(2) For the Classroom

Easy-to-implement lesson plans

The entire staff will have access for one year to our highly-rated and easy-to-implement online collection of lesson plans. These materials help students build character and develop social-emotional competencies while addressing important and relevant issues such as bullying, cheating, and academic achievement. Each plan contains thought-provoking discussion generators and follow-up activities for each grade level (elementary) or core academic area (secondary).

(3) For Educators

Professional Support and Just For You messages

Every registered user will be sent by email during the school year the following Professional Support: 1) a weekly Just For You message. 2) Easy-to-implement, high-quality character education materials. 3) Best practices and uplifting stories shared by educators just for educators (Teacher's Story).